

Olga Saadi

good design is
inclusive design

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experience

Novonate

Research and Development

June 2020 to September 2020

Primary designer and researcher for Novonate's most recent neonatal health product. Activities included conducting needs assessment, market-product fit and competitive analysis, user needs definition through expert interviews and ethnographic research, prototyping at different fidelity levels, insight gathering, design documentation and process facilitation

3rd Stone Design

Project Manager

June 2020 to September 2020

Leading a multidisciplinary team in the research and development of products to combat preventable deaths in neonatal care units in SubSaharan Africa under the NEST360 portfolio. My role included evaluating market fit and feasibility of different products and prototypes and managing stakeholder relationships.

Smile Train & Design for Extreme Affordability

Project Manager

June 2020 to September 2020

Lead the design and development of a mobile application to allow the use of telehealth in the orthodontic treatment for cleft palate patients under Smile Train; a global NGO that partners with local hospitals and practitioners to offer surgical services and comprehensive cleft care for children in their own communities.

Projeto Mao Dada

Founder and Leader

June 2017 to September 2019

Non-profit, independent research group aimed at redesigning prosthetics for children. Our goal was to maximize impact through co-creation and scalable designs. As lead, my responsibilities included facilitating design brainstorming, managing partnerships, fundraising and research as well as promoting a healthy, fruitful and collaborative work environment for all.

Ipiranga Produtos de Petroleo

Franchise Development Analyst

January 2017 to March 2019

Ipiranga Produtos de Petroleo

Internship - Retail and Marketing

October 2016 to January 2017

education

Stanford University

Masters of Science in Design Impact

September 2019 to July 2021

University of Leeds

Business and Innovation -

Semester Abroad

January 2016 to August 2016

Pontifical Catholic University of Rio de Janeiro

Bachelor of Science in Industrial

January 2013 to December 2018

skills

Portuguese: Native Speaker

English: Fluent

Spanish: Proficient

French: Proficient

Crafts & Shop Experience

Painting, drawing, sculpting, origami; hand crafts in general. Metal fabrication, machining, and welding.

Workshops

Scania-Stanford Innovation Bootcamp

Facilitator for the Scania Design Thinking bootcamp in collaboration with Prof. William Burnett

Software and Programming

Photoshop, Illustrator, Figma

Fusion 360, Microsoft Package

C++, R and Arduino

awards

School of Engineering Fellowship
at Stanford University

First Place at Unleash Conference
in Good Health and Well-Being
category for the project Joya

Stanford - Keio University

Exchange program